



# **CORPORATE AFFILIATE PROGRAM**

Gain unparalleled access to over 4,000 members and enhance your brand with the leading international community for maritime and ocean professionals.



**[SNAME.ORG/CAP](https://SNAME.ORG/CAP)**



# **POWERFUL PARTNERSHIP**

## **Elevate Your Brand with SNAME's Corporate Affiliate Program**

As a Corporate Affiliate of SNAME, your organization demonstrates a commitment to advancing the fields of naval architecture, marine engineering, ocean engineering, and allied disciplines.

### **Why Partner with SNAME?**

Founded in 1893, SNAME is an internationally recognized non-profit, professional society serving the maritime and offshore industries.

With over 4,000 members and a network extending to more than 20,000 industry professionals, our members encompass a diverse spectrum of maritime roles.

By aligning with SNAME, your company gains access to an expansive network allowing for increased visibility and partnerships with industry leaders.





# BENEFITS TO EXPAND YOUR NETWORK

## Corporate Affiliate Benefits

A SNAME Corporate Affiliate partnership offers a comprehensive suite of benefits designed to enhance your organization's credibility and influence within the maritime industry:

**Brand Association:** Showcase your company's commitment to high standards in naval architecture and maritime engineering.

**Strategic Marketing Opportunities:** Access a full portfolio of marketing initiatives, amplifying your company's presence in the industry.

**Networking and Collaboration:** Engage with the maritime community through SNAME symposia and industry conferences.

**Lead Generation:** Develop sales leads and business opportunities through targeted interactions and exposure.

**Professional Development:** Attend and sponsor SNAME events that provide professional development opportunities, and a best-in-class Technical & Research Program



# EXCLUSIVE MEMBERSHIP ACCESS

## Membership Privileges

Each individual member within your organization receives a comprehensive range of benefits, including:

**Access to Local Sections and Events:** Participate in regional meetings and events to foster community engagement.

**Technical Resources:** Stay informed on industry trends with a range of content including access to 20 free papers from our Technical & Research Program.

**Discounted Member Rates:** Enjoy reduced fees for SNAME publications and events.

**Professional Development:** Access to the PE Review Course (PERC) and members-only webinars to support career advancement.

**Career Center Access:** Utilize SNAME's Career Center for a full range of career resources.





# **CUSTOMIZE YOUR PACKAGE**

## **Customizable Packages**

All Corporate Affiliate packages can be tailored to align with your company's objectives and budget considerations. Whether you're aiming for increased brand visibility, enhanced networking opportunities, or targeted lead generation, SNAME offers flexible solutions to meet your needs.

As a Corporate Affiliate, you will reinforce your organization's commitment to advancing the naval architecture and maritime engineering communities—generating business opportunities and partnerships that will continue to pay off for years to come

## **Contact:**

Liz Bouchard: [ebouchard@sname.org](mailto:ebouchard@sname.org)